

PRESS RELEASE

DigiCollab Hackathon · Erasmus+ Project 2025-1-DE02-KA210-VET-000349725

FOR IMMEDIATE
RELEASE

Date: _____

CONTACT

Name: _____ Tel: _____ Email: _____

HEADLINE

[VET Students to Tackle Real-World Challenges at DigiCollab Hackathon in [City],
[Date]]

SUBHEADLINE (optional)

Lead paragraph

The lead paragraph must answer Who, What, When, Where, and Why in 2–3 sentences. Replace the bracketed text with your event details.

[City], [Date] – [Organisation name] will host the DigiCollab Hackathon on [dates] at [venue], bringing together [X] VET students from [region/countries] to develop innovative solutions to challenges in digital literacy, environmental sustainability, and social inclusion. The event is part of the European Erasmus+ project DigiCollab (2025-1-DE02-KA210-VET-000349725), a partnership between [partner names].

Body paragraphs

Paragraph 1: What is the hackathon and why does it matter? Include the Erasmus+ context and cross-border partnership.

Write or paste body paragraph 1 here:

Paragraph 2: Who participates and what will they do? Highlight inclusivity, mentors, and themes.

Write or paste body paragraph 2 here:

Paragraph 3: Impact and outcomes. Include a quote from the lead organiser or Erasmus+ partner.

Write or paste body paragraph 3 here:

Organiser quote

“[Quote from lead organiser about the event's significance and expected impact.]”
– [Name], [Title], [Organisation]

Key event facts

Details	
Date(s)	
Venue	
Participants	[Number] VET students, ages [range], from [schools / regions]
Partner countries	Germany, Italy, Turkey (adapt as applicable)
Hackathon themes	Digital Literacy · Environmental Sustainability · Social Inclusion
Entry cost	Free for all participants
Registration link	
Erasmus+ project	2025-1-DE02-KA210-VET-000349725

About [organisation name]

2–3 sentence organisation description:

About DigiCollab

DigiCollab is a two-year Erasmus+ project (2025–2027, project no. 2025-1-DE02-KA210-VET-000349725) bringing together VET institutions from Germany, Italy, and Turkey to develop innovative hackathon methodologies for vocational education. The project aims to strengthen digital literacy, sustainability awareness, and inclusion in VET through collaborative, project-based learning experiences.

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For high-resolution photographs, additional information, or interview requests, please contact: [Name] at [email] / [phone].